



PRIONICS MILESTONES 1997 – 2011

- 2011** ■ Prionics AG is the worldwide second largest company in farm animal diagnostics
- 2010** ■ Receipt of Marketing Authorization for Tuberculin PPD product
- 2009** ■ Acquisition of Tuberculin PPD business of former Lelystad Biologicals B.V.
- 2008** ■ Strategic partnership with the Spanish company Ingenasa (www.ingenasa.es)
■ Acquisition of forensiX product line for DNA sampling in criminal investigations
- 2007** ■ Launch of Prionics Lelystad B.V., the Netherlands
- 2006** ■ Nominated as best-in-class Animal Health Company of the Year
■ Strategic partnership with the Animal Science Group of Wageningen UR, the Netherlands
■ Acquisition of Cedi-Diagnostics B.V., the Netherlands
■ Establishment of IDnostics AG (www.idnostics.com) to market the innovative diagnostic ear tag TypiFix™
- 2005** ■ Acquisition of Pfizer Animal Health diagnostic portfolio
■ Launch of Prionics Germany GmbH to grow German and Austrian market
■ Start of business in South America with foundation of Prionics Argentina S.A. In 2011 the distribution agreement was transferred to Ingenics Diagnostica S.A. (Argentina).
■ Spin-off of Neurotune AG (www.neurotune.com) for the R&D of neuroscience drugs for human health
■ Launch of Prionics USA Inc. to develop the North American market
- 2004** ■ Winner of the European Biotech Award for Excellence in Biotechnology
- 2003** ■ United Nations' Food and Agriculture Organization recognizes active BSE surveillance system established in 1999 as gold standard for "good practices"
- 2002** ■ Winner of the Swiss Economic Award as Company of the Year
■ Foundation of Prionics Italia S.r.l. as first international affiliate
- 2001** ■ First BSE case outside Western Europe revealed by Prionics® -Check WESTERN
- 1999** ■ First active worldwide BSE surveillance system introduced in Switzerland
- 1998** ■ First case in the world of BSE-infected cow prevented from entering the food chain by Prionics® -Check WESTERN
- 1997** ■ Prionics AG founded in Zurich as a spin-off from Zurich University